

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
\*\*\*CHANGES\*\*\* NOV1/12 11.55  
\*\*\* WFTV-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_

BUYER NAME MICHELLE SANTUOSO

SALES PRSN WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
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1000

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE NOV1/12 11.55

STA:

AMERICAN CROSSROADS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	: SPTS
AGENCY ADVERTISER CODE = 11												
AGENCY PRODUCT CODE = 27												
AGENCY EST# = 1274												

61	S	100P-300P	30	\$1,700.00	10/30	0	TUE
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PROGRAM : THE CHEW/GENERAL HOSPITAL  
CON COM1: THE CHEW/GENERAL HOSPITAL

92	A	100P-400P	30	\$1,700.00	11/2	11/2	1	FRI	1
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PROGRAM : CHEW/GEN HOSP/STEVE HAR  
ORD COM1: WE CAN OFFER  
THIS IS A MAKE-GOOD FOR OCT30 ON LINE-61 FOR 1 SPOT/WK

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

93	A		1130P-1205A	30		\$2,100.00	11/3	11/3	1		SAT	1
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PROGRAM : NEWS  
ORD COM1 : DOLLARS ARE FROM HDL# 6386454  
STATION MAKEGOOD OFFERS:  
M2 OK'D BUY#61 MISSED:TUE/100P-300P OCT30 30S \$1,700.00 (OCT31/12)  
OFFER:FRI/100P-400P NOV2 30S \$1,700.00 PLS ADVISE.  
CMT:WE CAN OFFER  
M3 OK'D MISSED:BONUS (NOV1/12)  
OFFER:SAT/1130P-1205A NOV3 30S \$2,100.00 PLS ADVISE.  
CMT:DOLLARS ARE FROM HDL# 6386454  
NOV/12 351950.00 CONTRACT TOTAL 351950.00  
TOTAL SPOTS 91

MARKET TOTALS \$1,094,050    WFTV 32%    WKMG 25%    WESH 25%    WOFL 16%    WKCF 0%    WRBW 0%    CABL 0%  
WOPX 0%    WRDQ 2%    EFTV 0%

SVC- NSI  
DEMOS- RA35+\*  
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE